ASTA's Commitment to Food Safety

Cheryl Deem
Executive Director



Mission Statement

ASTA, the voice of the U.S. spice industry, works to ensure clean, safe spice and address public policy on behalf of the global spice industry.



Three Pronged Approach

Relationships with government

 Education for members and others in supply chain

 Key initiatives and resources to ensure appropriate tools are available

Relationships with Government

 Key is two-way communication to allow ASTA to understand the intent of regulators and legislators and to provide them with information about the spice industry to incorporate real world experience

– How does ASTA accomplish this?

– Why is this important?

Relationships with Government

- Submit formal comments
 - Food safety legislation
 - ETO, labeling issues

- Meetings on specific issues
 - EPA ethylene oxide
 - FDA risk profile on pathogens in spices

Relationship with Government

- General meetings
 - FDA Member visit following Legislative/Regulatory Workshop
 - Capitol Hill Lobby days on food safety legislation
 - White House food safety legislation review

- Agency Participation in Industry Programs
 - ASTA Legislative/Regulatory Workshop
 - ASTA Annual Meeting
 - World Spice Congress



Why is this important?

- ASTA's role is to assess proposals and actively support initiatives we believe will improve safety
 - Preventive Control Plans (HACCP)
- We lobby against provisions we believe will have negative impact on industry AND have no impact on safety.
 - Country of Origin Labeling

Education for Industry

- Education on regulations/legislation
 - Workshop: Reportable Food Registry
 - Web Seminar: 10 + 2 Rules
 - Publications: Information on changes related to ETO

Focus is ensuring industry understands regulations and how to comply

Education for Industry

2010 Annual Meeting

- Sunday, April 25 Afternoon Workshop
 - Traceability
- Monday, April 26 Focus on Food Safety
 - Product recall
 - Salmonella
 - Legal issues
 - Third party audits

Focus is to ensure safety of products and what to do in the event of a problem

Education for Industry

- Reach out beyond ASTA through IOSTA
 - Good Agricultural Practices Guide
 - Good Manufacturing Practices Guide

Focus is ensuring everyone in the supply chain works together to achieve food safety

Key Initiatives/Resources to Support Food Safety

- Efforts to maintain ETO use, information on other microbial reduction techniques
- Process Validation Program (ETO, Steam Irradiation)
- White Papers
 - Microbial Safety in Spices
 - Safety Guidelines for Spices Sold in the U.S.
 - Importing Spices from China and Other Countries
- Expansion of Check Sample Program



ASTA and Food Safety

 Three pronged approach = three strategic objectives from ASTA Strategic Plan

Primary focus of ASTA

Lapses in food safety reflect on entire industry

Food Safety

Success requires the commitment of everyone in the supply chain



Thank You

