U.S. Food and Drug Administration Food Safety Risk Assessment and Risk Management Activities

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Topics

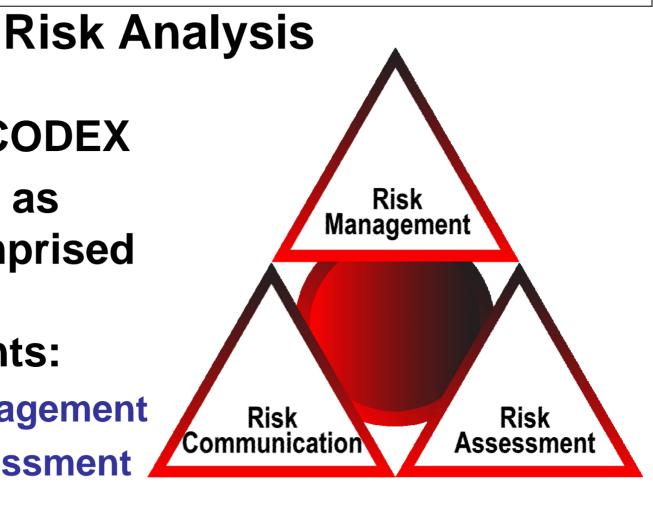
- Risk Analysis Framework
- Risk Assessments
 - Quantitative
 - Risk Ranking and Prioritization
 - Import Sample Targeting
- Risk Profiling
 - Pathogens in Spices
- Risk Management Tools
 - Foreign Inspection Site Selection
 - Entry Admissibility/Sample Targeting PREDICT
- U.S FDA beyond Our Border Initiative

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Adopted CODEX

 Described as being comprised of three components:

- Risk management
- Risk assessment
- Riskcommunication



Risk Assessment: The Basics

- Risk Assessment is...
 - A process for determining the likelihood that exposure to a hazard, e.g. food borne pathogen or chemical, will result in harm or disease under various scenarios

Results of risk assessments are used to drive risk management, regulatory policy and risk communication decisions

Quantitative Risk Assessments

- Listerialsmoked finfish
- Listerialsoft cheese
 - with Health Canada
- Avian influenza/poultry & eggs
 - with U.S. Department of Agriculture (USDA), Food Safety and Inspection Service (FSIS)
- Listeria/Retail deli cross-contamination
 - with USDA FSIS
- E coli O157:H7/Leafy greens
 - Research Triangle Institute (RTI) contract
- Drug residues in milk
 - with FDA's Center for Veterinary Medicine
- Linking GIS with predictive risk assessment
 - with National Aeronautics and Space Administration (NASA)

Risk Ranking & Prioritization Projects

- Qualitative risk ranking of food product/hazard combinations to target import sampling (FDA/CFSAN expert elicitation)
- Inventory and evaluation of risk ranking & risk prioritization tools & methods (RTI)
- Development of produce/hazard risk ranking tool (RTI)
- Development of iRISK methodology (RTI)
- Establishment of library for iRISK: 50 commodities and 20 hazards (RTI)
- Development of a risk prioritization framework (RTI)



Relative Risk Ranking of Product/Hazard Categories to Target Import Sampling

- Relative risk ranking of import food product/hazards based on qualitative estimate of the likelihood of an adverse event occurring from consumption of the product containing the hazard and the relative severity of that hazard.
- Where multiple hazards identified for a product, hazard with highest severity determined overall relative risk ranking of the product/hazard combination.
- Not all possible product/hazard combinations considered; only those identified as a higher concern by FDA food experts.
- Data Sources: Literature, outbreak, recalls, adverse event reports, compliance history, expert opinion, consumption data.

Risk Profiles

- Concept developed by Codex Alimentarius Commission 2004
- Science-based documents that describe current state of knowledge about a given food safety problem and relevant public health control strategies. Also identifies alternate options of control for consideration by risk managers and data gaps.
- FDA Risk Profiles
 - Norovirus/ routes of transmission
 - Hepatitis A virus/ produce
 - Listeria monocytogenes/ fresh-cut produce
 - Pathogens in cheese
 - Pathogens in spices

Why the Focus on a Risk Profile for Domestic and Imported Spices?

- Foodborne Outbreaks: Spices and Dried Vegetables Implicated
 - White Pepper
 - Salmonella Rissen
 - Commercially Prepared Ready-to-Eat Puffed Vegetable
 Coated Snack Food
 - Salmonella Wandsworth
 - Salmonella Typhimurium
- High Violation Rates for Samples of Spices Taken at the U.S. Border
 - Microbiological pathogens



Foodborne Outbreak Involving Imported White Pepper

- Pathogen
 - Salmonella Rissen
- Related Human Illnesses/Case Count
 - Total related Human Illnesses 72; Number Hospitalized 7; Deaths 0
 - States where cases Identified: California,
 Oregon, Washington, Nevada, Idaho
- Onset Dates of Illness
 - December 9, 2008 April 8, 2009

Foodborne Outbreak Involving Ready-to-Eat Puffed Vegetable Coated Snack Food

Background

- One U.S. firm manufactured product; implicated in two outbreaks - Salmonella Wandsworth and Salmonella Typhimirium
- Grains & other ingredients blended into a paste, baked & puffed; vegetable coating added AFTER heat treatment: no additional heating occurs
- Salmonella Wandsworth isolated from imported broccoli powder; PFGE match with clinical samples
 - First outbreak of Salmonella Wandsworth infection in U.S.
 - Large percentage confirmed clinical cases young children

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Foodborne Outbreak Involving Ready-to-Eat Puffed Vegetable Coated Snack Food

	Salmonella Wandsworth Outbreak	Salmonella Typhimirium Outbreak
Total Related Human Illnesses/ Case Count	69	18
Hospitalizations	6	2
Deaths	0	0
Age of Patients	> 90% ages 10 months 3 years	Medium age of patients 2 years
Number of States with Confirmed Cases	23	9
Onset Dates	February 26 – July 4 2007	June 1 and September 20 2007

Food borne Outbreak Involving Ready-to-Eat Puffed Vegetable Coated Snack Food

State and Local Health Department Samples; Collected Product at Patient Homes/Retail

- Isolated Salmonella Wandsworth; PFGE match to clinical samples
- Salmonella serotypes Typhimirium, Kentucky, and Haifa also isolated
- Led to identification of outbreak related cluster of Salmonella Typhimirium illnesses

Food borne Outbreak Involving Ready-to-Eat Puffed Vegetable Coated Snack Food

U.S. FDA Environmental/ Finished Product Samples; Collected at Manufacturing Site

- No environmental samples taken from facility were Salmonella positive
- Salmonella Wandsworth, Salmonella Typhimirium & Salmonella Haifa detected in finished product samples
- Samples of seasoning mix yielded the outbreak strain of Salmonella Wandsworth
- Individual ingredients of seasoning mix tested; imported broccoli powdered yielded Salmonella Wandsworth outbreak strain; parsley powder contained Salmonella Mbandaka

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U.S. Border Sampling Results for Imported Spices

Industry Code	Industry Code Description	Micro Adverse Findings Summary from Imported Foods General Program ¹			
		FY04 Adverse Findings Rate	FY05 Adverse Findings Rate	FY06 Adverse Findings Rate	FY07 Adverse Findings Rate
02	Whole Grains	1.4	0	1.6	2.9
17	FDA-Regulated Meats (eg., wild game)	25.0	20.0	14.3	50.0
21	Fruits- Subtropical, Tropical	6.6	1.3	2.7	1.2
23	Nuts & Edible Seeds- includes sesame seed	7.4	6.3	8.3	3.8
24	Vegetables- including leaf & stem	2.7	5.3	1.8	2.8
28	Spices	10.4	8.2	9.0	6.5
31	Coffee & Tea	5.6	6.3	23.8	3.4
54	Dietary Supplements- including botanicals	14.0	8.5	1.6	9.2
All Covered	¹ Products Combined	Average ² : 2.23	Average ² : 1.99	Average ² : 2.60	Average ² : 6.5

¹no seafood, cheese, infant formula, medical food, special assignments ²unweighted



Pathogens in Spices Risk Profile Background

Why Now?

- Recent outbreaks associated with spices & dried vegetables have raised concerns re. efficacy of control measures to prevent/reduce consumption of microbiologically contaminated spices in the U.S.
- Imported and domestically cultivated spices consumed widely in the U.S.; domestic production accounts for 40% and foreign production 60% of total U.S. spice consumption
- U.S. leading supplier of dehydrated onions, garlic, paprika, chili peppers, mustard seed; must assure these products are safe
- The number of facilities "handling" spices in the U.S. has increased over the years and currently numbers over 500 hundred; many of these are relatively small businesses



Pathogens in Spices Risk Profile SCOPE

Spices

- Aromatic plant parts used for flavoring; whole broken or in powder form
- As listed in 21 CFR 182.10; Appendix 1
- Includes sesame seed, dried dill weed, dehydrated garlic, dehydrated onion, dried celery
- Imported and domestic cultivating/processing methods and control strategies
- Salmonella spp. and other pathogens as determined by literature search

Pathogens in Spices Risk Profile Objectives

- Describe nature/extent of public health risk by identifying most commonly occurring microbial hazard/spice combinations
- Describe/evaluate current mitigation and control options
- Identify other mitigation or control options
- Identify research needs and data gaps

Pathogens in Spices Risk Profile Specific Questions to be Addressed

- What is known about the frequency and levels of pathogen contamination of spices throughout the supply chain (e.g., growing, harvesting, processing, manufacture, distribution, importation, retail sale/use, consumer/home/handling?)
- What is known about differences in production and contamination of imported versus domestic spices?
- What is known about the efficacy, cost, and practicality of currently available and potential future interventions to prevent human illness associated with pathogen contamination of spices (e.g., technology to reduce/prevent contamination, surveillance/inspection/import strategies or guidance etc.?

Risk Management: Risk Informed Targeting of Import Activities

Risk Management Tools Developed/Implemented

- Foreign Inspection Site Selection Model
- The Predictive Risk-based Evaluation for Dynamic Import Compliance Targeting (PREDICT)

New Initiatives Driving Risk Management Decisions

- Reportable Food Registry
- Risk Control Review Process
- Open Source Intelligence Data Mining

Why the Need for Risk Management of U.S. Import Activities?

The Challenges of Globalization

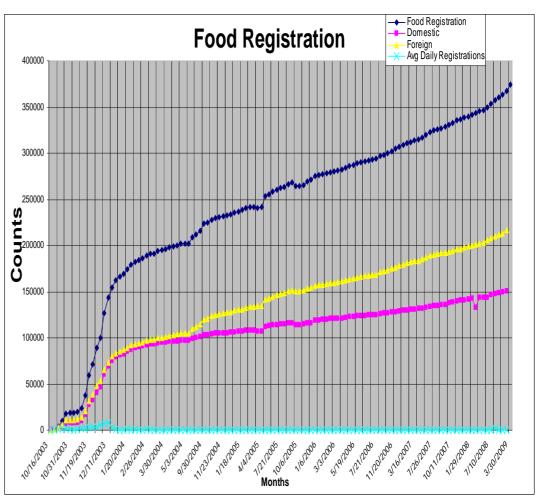




U.S. Import Entry Trends Relative to Foods

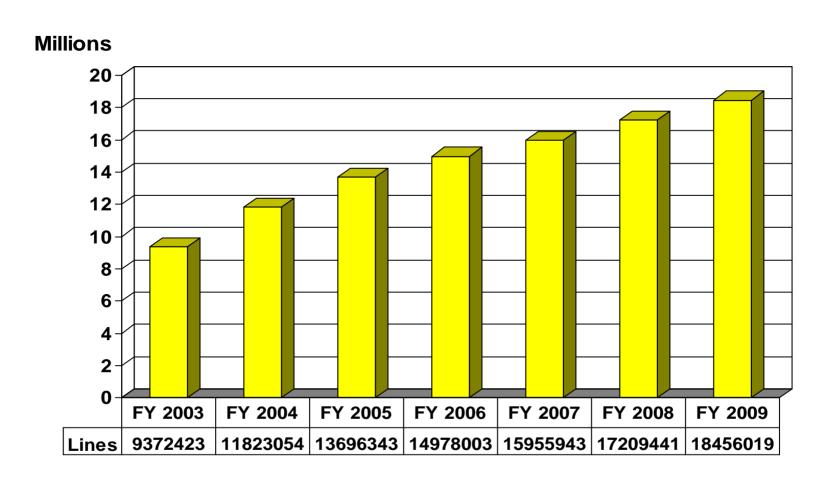
- There are over 220,000 registered foreign food facilities
- Over 200 countries/territories export to the U.S. to 300 ports
- 15 -20% of U.S. foods consumed originate from other countries
 - 80% of seafood
 - 35% of produce
 - 60% of spices

Registered food facilities (Foreign facilities in yellow)

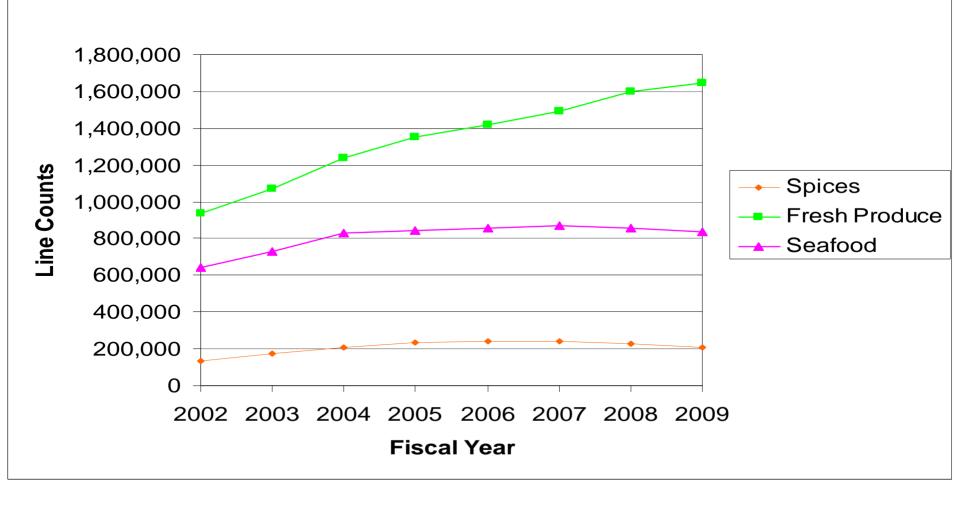


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Workload: Import entry lines, in millions (excluding mail and baggage)



Line Counts for Spices, Fresh Produce & Seafood CFSAN Regulated Products



Challenges of Globalization

Globalization has fundamentally changed the environment for regulating food and medical products; it has created unique regulatory challenges for U.S. FDA

- More foreign food facilities supplying the U.S.;
- Increasing volume of imported food products and data;
- More outsourcing of food manufacturing;
- Greater complexity in food supply chains;
- Imports of food products and data coming from countries with less well developed or complete lack of regulatory systems, presenting opportunities for contamination, counterfeiting, or economic "gain" by cutting corners; and
- Food products could be intentionally contaminated to target a large part of the U.S. or any other country's population

21st Century Realities - Borders

- Borders are still jurisdictional boundaries
- Borders are no longer barriers
 - to disease
 - to information flow
 - to product acquisition
 - to the challenges of globalization
- Borders are boundaries to our jurisdiction but not barriers to our realm of activities

21st Century Realities - Borders

- Borders can no longer be the first line of defence against substandard products
- We can no longer "inspect" out bad products at the border
- Borders must be places where we "audit" that food safety has been built in from the farm to fork continuum

Responsibility & Accountability

All entities involved in food production and distribution must take responsibility for assuring safe foods. This includes:

- Foreign Governments
- Growers
- Manufacturers/Processors
- Holders/Distributors and Transporters
- Importers and Consignees



Risk Management: FDA Foreign Inspection Program

- Increase from 200 inspections in FY2009 to 600 in FY2010
 - Established Foreign Food Inspection Cadre June 2009
 - FY2010 High Risk Focus Areas
 - Produce, Seafood, LACF/AF, Dairy
 - FY2010 Site Selection Strategy
 - Inspections conducted in top 10 exporting countries by volume per high risk area
 - Up to 20 inspections per country per high risk area

Note: For-cause compliance inspections will also be performed, as warranted

Risk Management: Foreign Inspection Program

 Increase from 600 foreign food inspections in FY2010 to 1000 in FY2011

FY2011 Focus Areas

 Produce, Seafood, LACF/AF, Dairy, Low Moisture Foods/Ingredients, e.g. spices, dried vegetable seasonings etc.

FY2011 Site Selection Strategy

- Inspections will be conducted in next tier of exporting countries by volume for produce, seafood, LACF/AF and dairy and first tier of exporting countries for low moisture foods/ingredients
- Up to 20 inspections per country per high risk area
- Compliance follow-up inspections, as warranted

Criteria used for Selection of Foreign LACF Firms

Specific firms chosen based on the following criteria:

- High risk product
 - Mushrooms
 - Tuna
 - Seafood
- High risk processing system
 - Steam/air
 - Water spray/cascade
- High risk containers
 - Pouch or semi rigid
- Volume of imports received from country

FY2010/FY2011 Foreign Inspections

Information obtained through U.S. FDA foreign inspections will be used, in part, as follows:

- To expedite admissibility decisions, where appropriate
- Better target border examinations and sampling to those entries of higher risk
- To identify capacity building and educational/training needs



PREDICT GOALS

- Electronic entry screening/processing system that will replace current "OASIS" system by the end of this year
- To the maximum extent possible with available resources ---
 - Prevent the entry of adulterated, misbranded, or otherwise violative goods
 - Expedite the entry of non-violative goods

U.S. FDA entry reviewers will only see those entry lines which "fail" or which have high risk scores.

PREDICT Method

- Uses automated data mining and pattern discovery
- Utilizes open-source intelligence
- Provides automated queries of FDA databases (e.g., registration and listing, marketing approval status, low-acid canned food scheduled processes, etc.)

PREDICT Method

- Improves the "hit" rate for field exams and sampling conducted at the U.S. border by:
 - Scoring each entry line on the basis of risk factors and surveillance requirements
 - Increasing number of automated, real-time, risk-based "may proceed" decisions, giving entry reviewers more time to evaluate higher-risk lines
 - Providing reviewers with the line scores & reasons for scores for those lines not given an automated "may proceed"

Examples of Source Data for PREDICT Screening Rules

- Product-Related Risks
 - Inherent Risk
 - Risk of the product being the target of economic adulteration with hazardous consequences

- Compliance Risk (Probability of Violation)
 - Results of field exams and sample analyses of previous entries
 - Results of facility inspections, foreign and domestic

Examples of Source Data for PREDICT Screening Rules

Data Anomalies within the Current Entry

- In combination with Product Code: Country of Origin, Shipper Country, FEI Numbers (importer, shipper, manufacturer, consignee), Carrier Type, Port of Entry
- Tariff Code vs. Product Code

Admissibility History

 With respect to the manufacturer, exporter, importer, and consignee for the current product (at industry and more specific levels)

Examples of Source Data for PREDICT Screening Rules

Open Source Intelligence

 Pertaining to manufacturer, foreign locale, product, natural disasters, foreign recalls, disease outbreaks, infrastructure breakdowns, etc.

Current OASIS Electronic Screening Rules

- Based Upon the Following:
 - Import Alerts
 - Import Bulletins
 - FDA Field Requests
 - FDA Headquarters Assignments, Surveys

Note: With OASIS the need for a screening rule has to be recognized.

Unlike PREDICT, there is no automated data mining or pattern recognition.

U.S. FDA Beyond Our Borders Initiative

- Establishes continuous FDA presence in strategic international areas based on
 - Volume and riskiness of exports to the U.S.
 - Opportunity for benefit of bilateral capacity building or resource leveraging activities
 - Potential for fostering relationships with FDA counterparts
- Reflects growth of the global market in the past decade

U.S. FDA Beyond Our Borders Initiative

Foreign Posts in Five Regions of the World as follows:

- China
 - Beijing, Shanghai and Guangzhou
- India
 - New Delhi, Mumbai
- Europe
 - Brussels
- Latin America
 - San Jose, Costa Rica
 - Mexico City, Mexico
- Middle East
 - No physical presence overseas; presently staffed in FDA Headquarters

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U.S. FDA Beyond Our Borders Initiative: Desired Outcomes

- Increase our knowledge about product manufacturing and shipping
- Respond to requests of foreign regulatory counterparts to help build their capacity to assure product safety
- Provide information about our regulations and expectations to the industry exporting to the United States
- Engage with sister agencies to better coordinate USG approaches to achieve synergy and leverage resources

THE END

Thank you very much for your attention.

Direct Questions to:

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