



Accelerating Sustainability in the Spices Sector

The Sustainable Spices Initiative

February 2014



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Mainstreaming sustainable trade for development impact

- Public private **partnership** facility
- Funded by Dutch, Swiss and Danish governments
- Impact on MDGs 1, 7 and 8 and PSD
- **18** commodity chains in **50** countries
- **300** companies
- **30** international NGOs
- **130 M** euro investment capital





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Other IDH Programs and Goals



By 2015,
330,000 African
farmers produce
sustainable
cashew

Tea
22% of tea
export certified
in 2013

Aquaculture
15% of EU
import of tilapia,
pangasius and
shrimp ASC-
certified in 2015

Dutch imports of
fruit and vegeta-
bles from Africa,
Asia and South
America 100%
sustainable in
2020

Cotton
1 million
metric ton
BCI cotton
in 2015

90% of all inter-
nationally traded
flowers and pot
plants by FSI
members are
sustainably pro-
duced by 2020

Cashew

Tea

Aquaculture

Fruit and
Vegetables

Cotton

Flowers

Objective of the SSI

Transform the mainstream market for spices into a sustainable one, and through that, contribute to the MDGs

In 2013: The first standard with Local Interpretation Guidelines was developed

In 2015:

- **20% of all pepper (black and white)**, imported in the EU from Vietnam and Indonesia, produced sustainably.
- **10% of 3 other spices** imported in the EU *from 2-3 other countries*, produced sustainably.

Duration and focus areas

- Launched in 2010, as an initiative of Dutch spice processors and international industry
- Supported by civil society organizations and IDH
- The program is set to run until 2020

Focus Spices:

Pepper, Chillies, Cassia, Clove, Vanilla, Ginger, Turmeric, Paprika, Nutmeg, Onions, Garlic, Cumin, ao

Focus Countries:

India, Vietnam, Indonesia, Madagascar

Partners



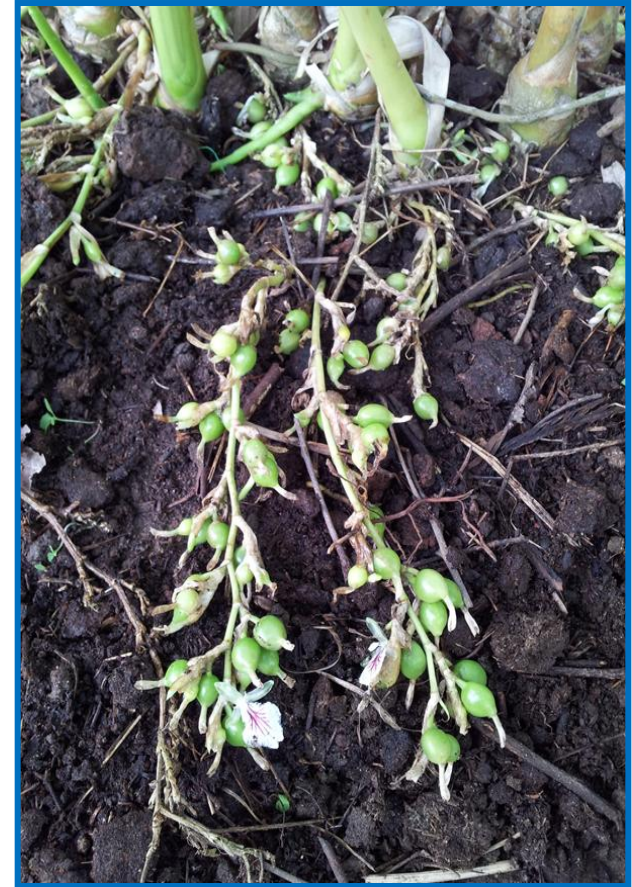
Royal Tropical Institute

Four pillars of the SSI

- **Stakeholder Platform**
- **Building Sustainability**
- **Producer Support through SPIF fund**
- **Collective Learning**

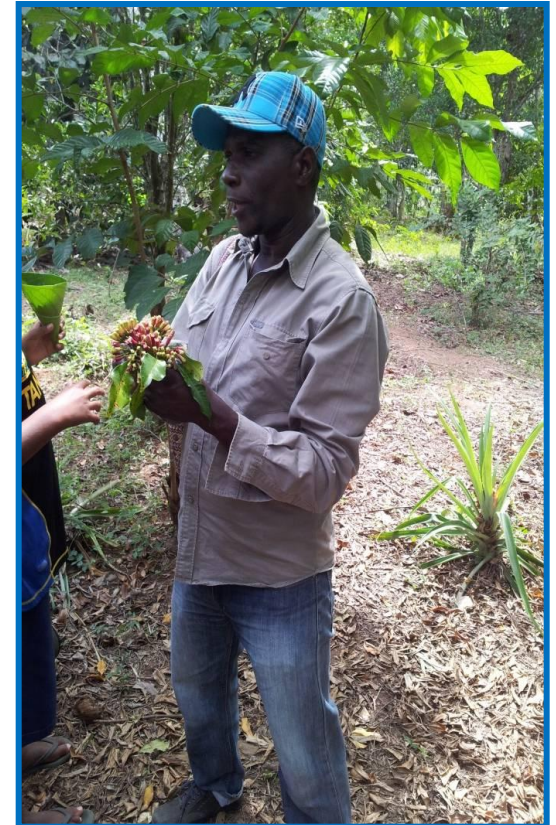
SSI Platform

- Stakeholder engagement and sector strategies
- Growing to 15 strategic private members
- Commitments from brands and retail
- Works with local platforms, boards and existing structures



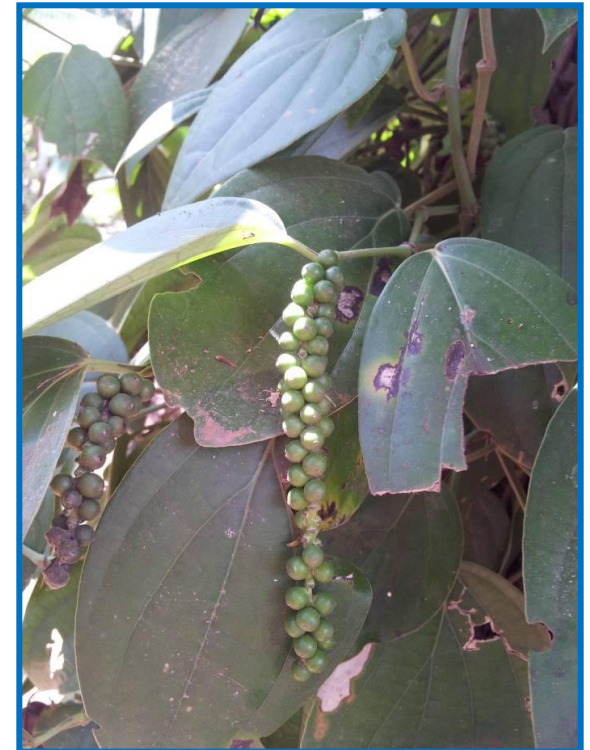
Building Sustainability

- Rainforest Alliance L.I.G. for 7 spices in 4 countries
- Develop a basket of standards:
 - RA, Global Gap, FT, Organic
- Benchmarking process to create transparency, fact based discussion and continuous improvement



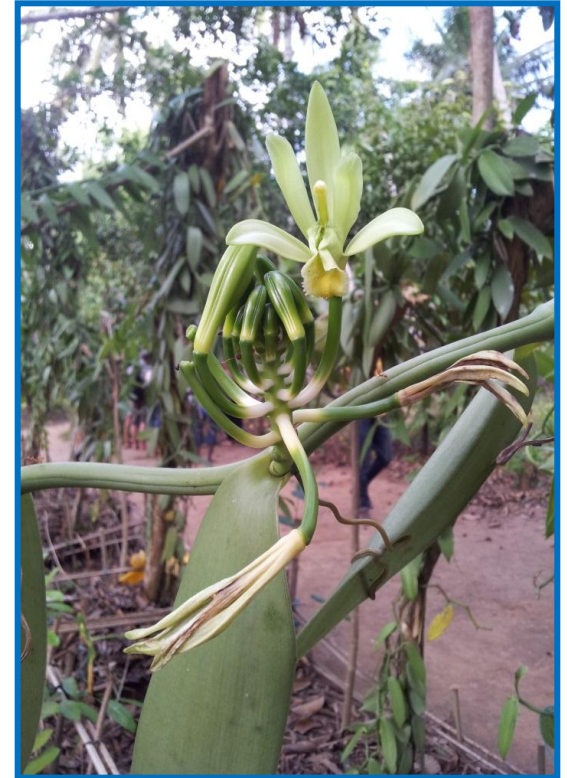
Producer Support through SPIF fund

- 3M Euro Investments
- 40-60% Public-Private co-funding
- 10,000 tons so far
- 5000 farmers



Collective Learning

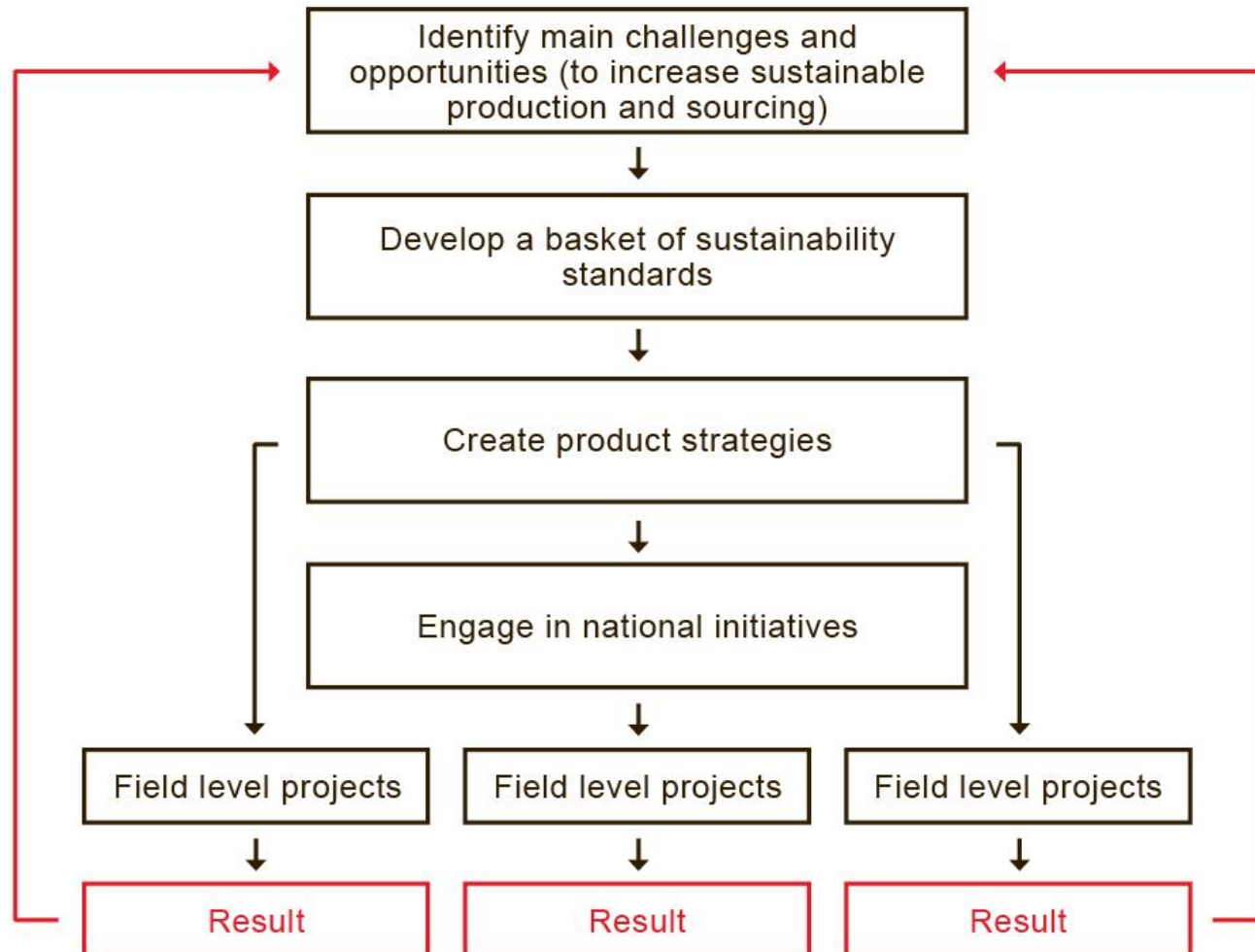
- Gaps and Key Challenges
- Sustainability Issues
- Cost Benefit Analysis
- Backward Integration and Service Delivery Models



Sector Challenges

- Pest management
- Health and safety
- Child labor and migrant workers
- Biodiversity
- Low yields
- Traceability & control
- Beyond certification

Intervention strategy



Producer Support Pilot Projects

- **8 pilot projects in implementation:** pepper, clove, cassia, chillies, turmeric. In development: paprika, vanilla. Ca 5000 farmers so far.
- **First Rainforest Alliance certified areas (over 1000 ha's) in 2013:**
 - Black pepper, in Vietnam and Indonesia, by Euroma & Q-Spicing.
 - Cassia/Cinnamon, in Indonesia, by Cassia Coop.
 - Chillies, in India, by Jayanti and ITC India
- **First lessons from the field:** fast track with farmers in ICS and pesticide management training (pepper, chillies), improving (post)harvest (cassia), 'backward integration, close link to food safety issues.

On the SSI Agenda for 2014

- Benchmarking main sustainability standards, creating transparency, broadening options for stakeholders
- Concluding Rainforest Alliance project
- Upscaling retail commitment
- Engaging with local platforms/ Initiatives
- Upscaling pilots and volumes
- C/B study leading to a beyond certification agenda
- Learning: sharing knowledge in upscaling farmer outreach and backward integration; IPM.
- Smallholder inclusion by strengthening processor to smallholder linkages.

SPICING UP SUSTAINABILITY



IDH/Sustainable Spice Initiative/RA
Project Manager: Eric Servat,
May 13th 2013



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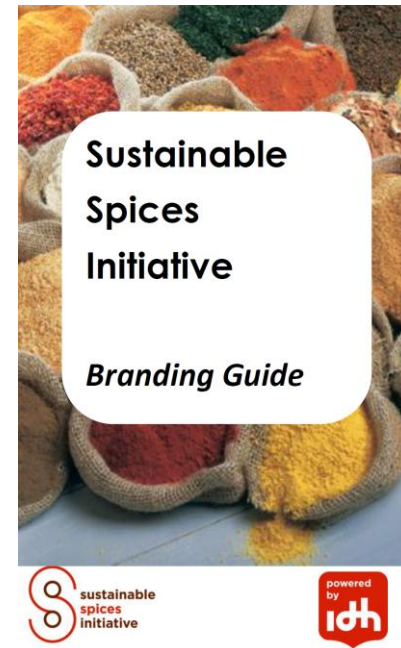
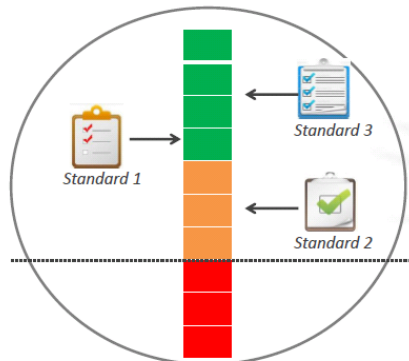
NewForesight Consultancy

2013



Royal Tropical Institute

STANDARDS BENCHMARK SPICES SECTOR



How to participate:

- Farmer/producer organizations
- The industry
- Trade and export partners
- Governments in producing countries
- Civil society organizations
- Donors and standard setting organizations



THANK YOU

www.sustainablespicesinitiative.com



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